

Storytelling Through Pictures

Craft a visual legacy that speaks before you do.

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In a noisy digital world, your image can tell your story before you say a word. Storytelling Through Pictures is a dynamic, interactive workshop led by legacy speaker, author, and personal branding advocate Kim Vermaak.

Far too often, professionals post visuals online without considering the deeper message they convey. This workshop helps you move beyond generic content and into meaningful, brand-aligned storytelling. Through a series of hands-on exercises, Kim guides participants to identify their unique core values, discover the stories behind their visuals, and use strategic imagery to reinforce credibility, clarity, and connection.

Key Themes Covered

- A clearly defined brand story expressed through strategic visuals
- Skills to brief photographers more effectively
- A deeper understanding of how to use images to connect with audiences emotionally
- A personalised set of photo ideas that align with their core message
- Practical tools to elevate their visual storytelling across social media and marketing platforms

Ideal For

- Entrepreneurs, authors, speakers, thought leaders, and professionals who want their online presence to reflect the depth of their mission, values, and legacy.

Build a visual presence that leaves a legacy. One picture at a time.

